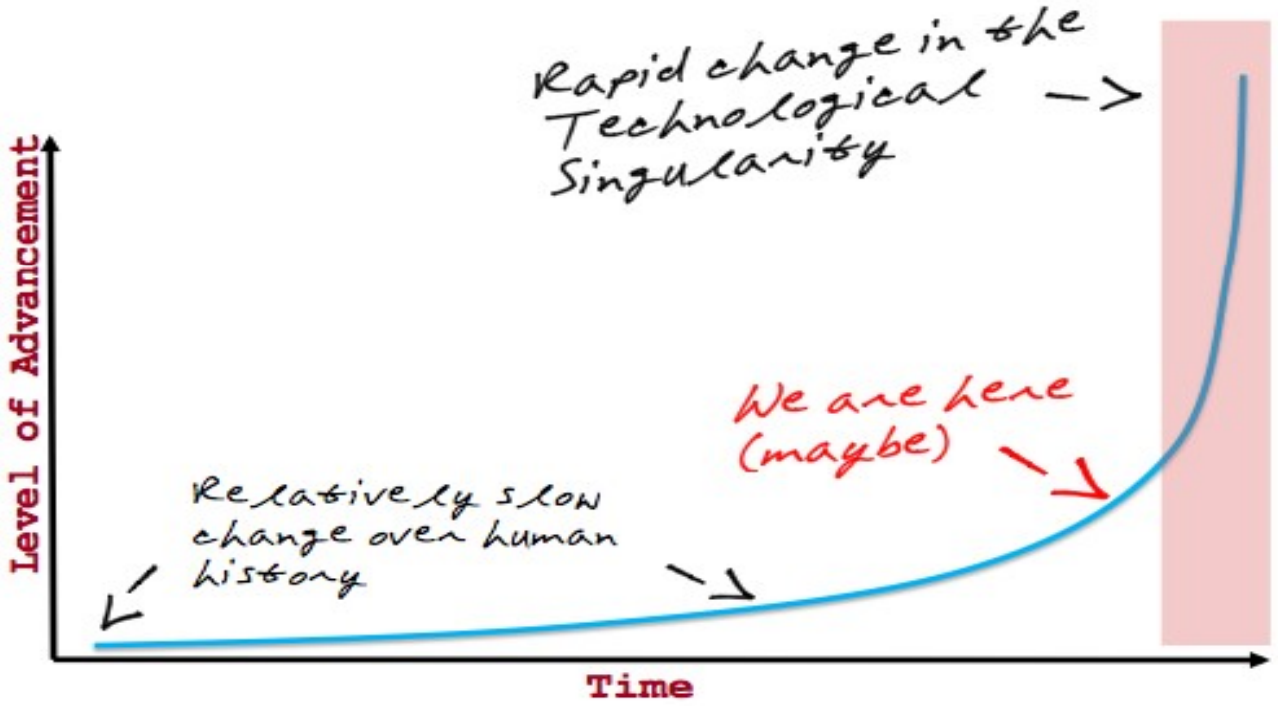
Deloitte.

DIGITAL ANARCHY

The Blockhain Revolution

- Roel van Rijsewijk, Center for The Edge

We are at the knee of the curve.



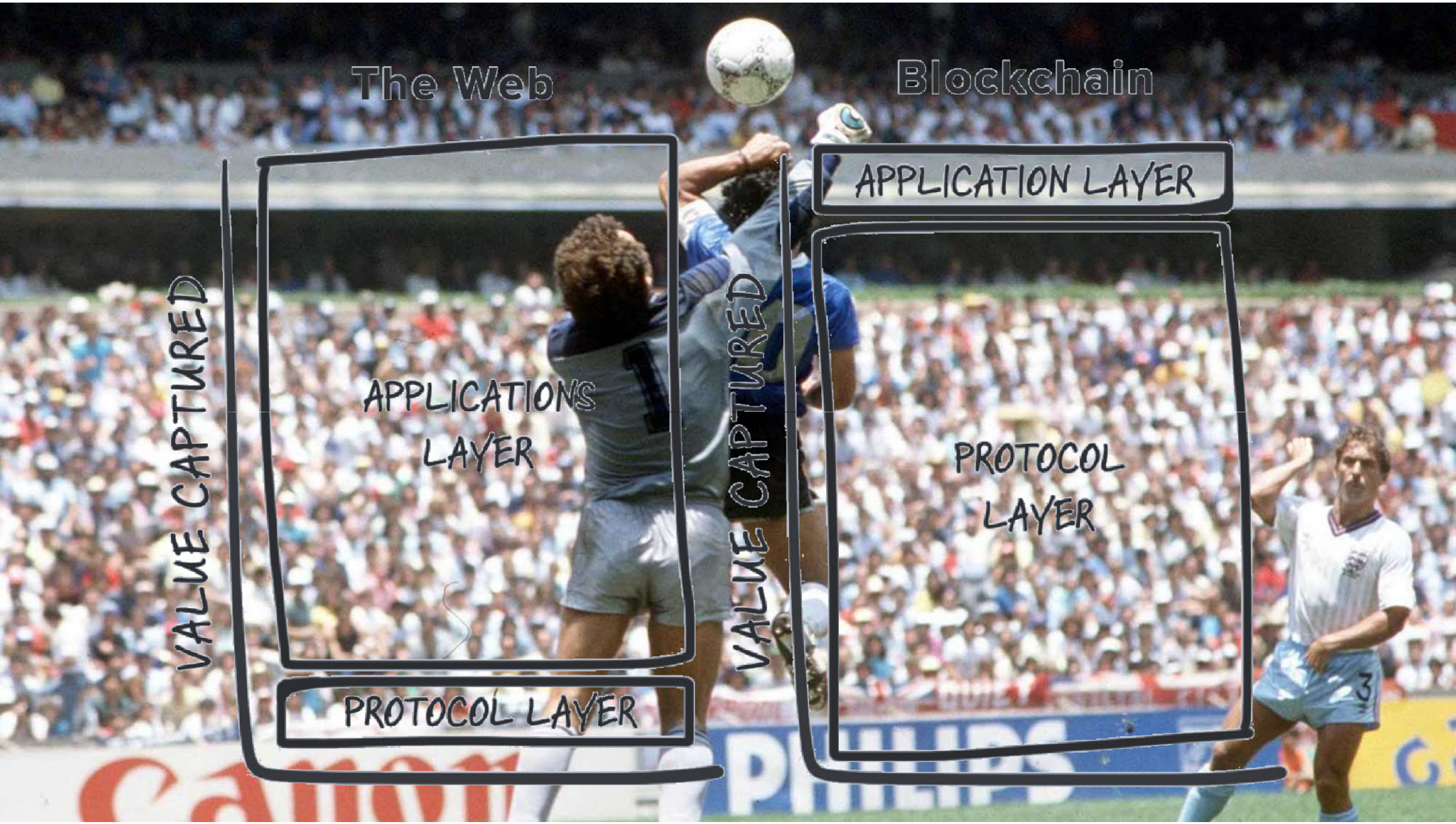
Everything will change. We are at the beginning.
It's all uncertain. And nobody knows.

A world where everything is connected and nobody is in charge
The Global Tribe

A world of perfect control and total surveillance;
The Circle
© picture-alliance/dpa

And then there was Bitcoin

What is Blockchain?


The Web
Blockchain
VALUE CAPTURED
APPLICATIONS LAYER
PROTOCOL LAYER
VALUE CAPTURED
APPLICATION LAYER
PROTOCOL LAYER

Brand affinity will allign to decentralized protocols that represent a set of core values

Attention and participation are rewarded and earned

Loyalty points and coupons become freely interchangeable and tradeable

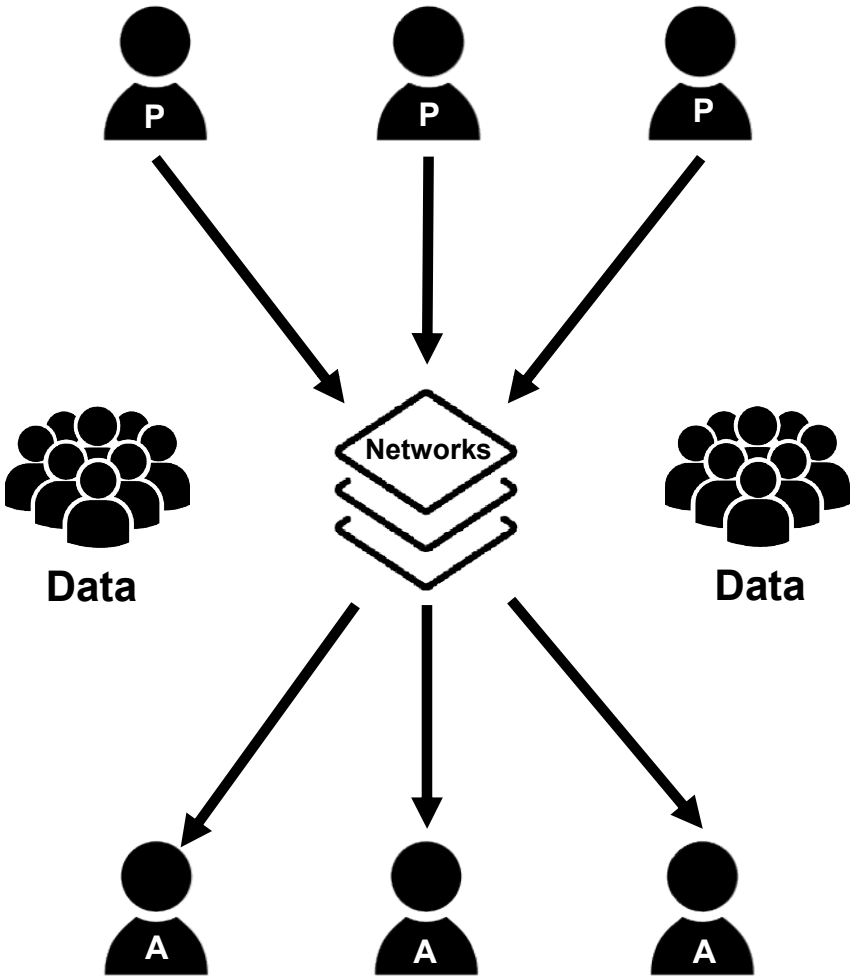
Claims of difference will be proofed

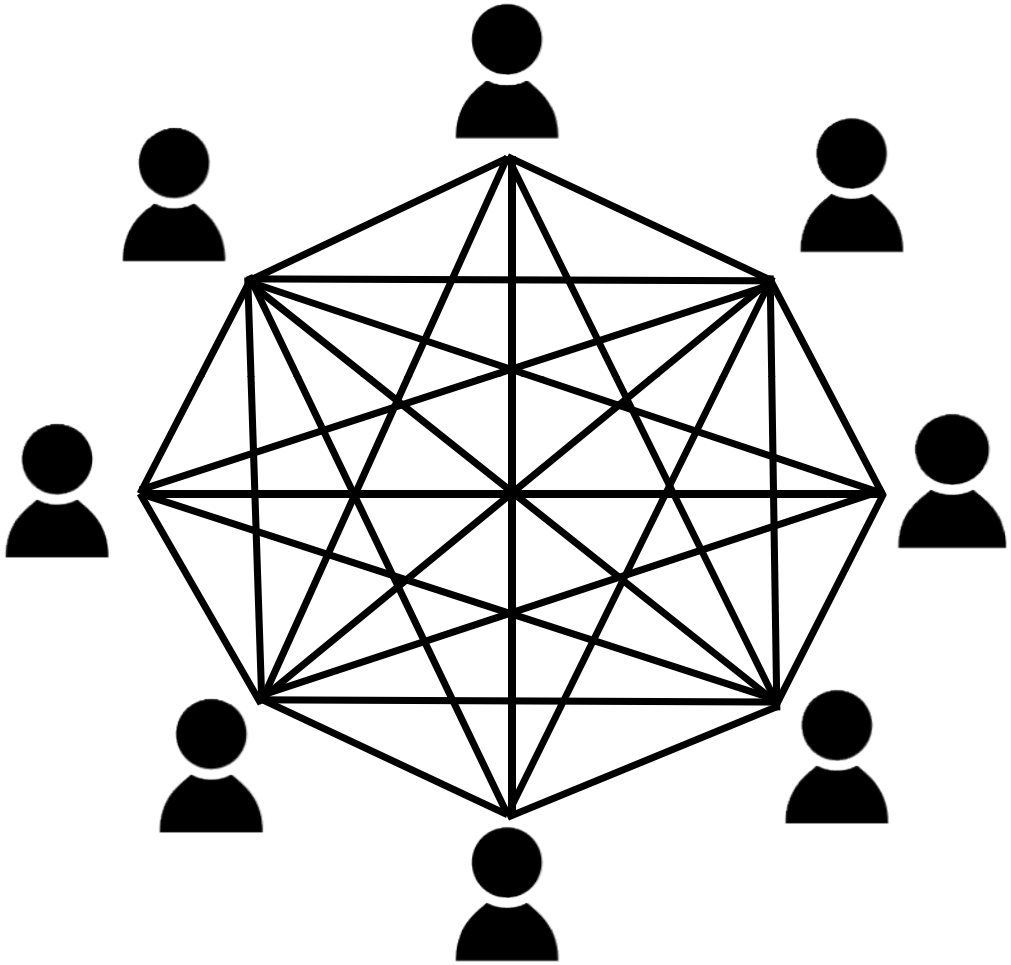
Individuals control identity and personal data

WHAT IF…. blockchain for marketing

Three systemic problems with the current ecosystem

Introducing the Distributed Ad Network





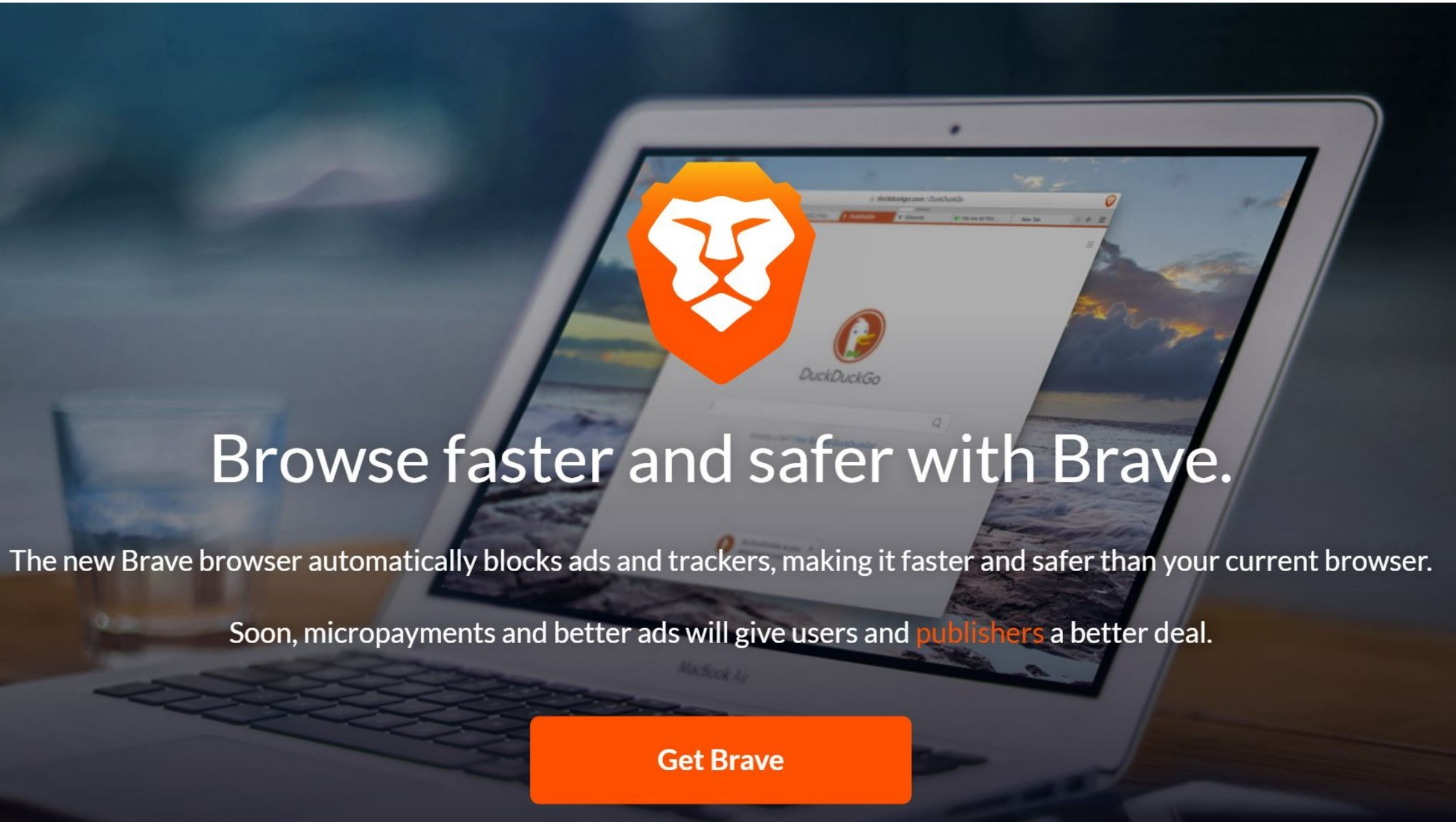
866 Currencies / 241 Assets / 5509 Markets Market Cap: $150.953.494.729 / 24h Vol: $3.913.656.308 / BTC Dominance: 47.2%

CryptoCurrency Market Capitalizations

Market Cap ▾ | Trade Volume ▾ | Trending ▾ | Tools ▾ | Search Currencies

All ▾ | Currencies ▾ | Assets ▾ | USD ▾ | Next 100 → | View All

#	Name	Market Cap	Price	Circulating Supply	Volume (24h)	% Change (24h)	Price Graph (7d)
1	Bitcoin	$71,245,094,400	$4302.24	16,560,000 BTC	$1,532,410,000	3.81%	
2	Ethereum	$28,846,354,436	$305.02	94,572,320 ETH	$579,418,000	5.10%	
3	Bitcoin Cash	$9,085,481,961	$548.13	16,575,475 BCH	$222,227,000	2.58%	
4	Ripple	$8,383,305,870	$0.218635	38,343,841,883 XRP *	$112,099,000	2.04%	
5	Litecoin	$3,606,049,481	$68.18	52,893,782 LTC	$352,405,000	5.18%	
6	Dash	$2,465,288,742	$326.42	7,552,575 DASH	$17,401,200	2.27%	


DuckDuckGo
Browse faster and safer with Brave.
The new Brave browser automatically blocks ads and trackers, making it faster and safer than your current browser.
Soon, micropayments and better ads will give users and publishers a better deal.
Get Brave

steemit

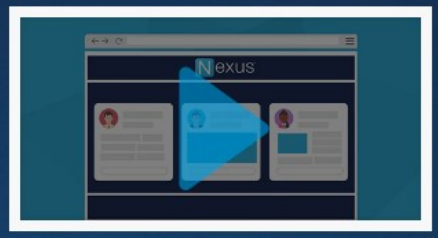
your voice is worth something

English 中文 Русский 한국어 Deutsch हिन्दी

Home About White Paper Features Roadmap Contribute Team Support

Social is a cryptocurrency that will be used within Nexus, a secure and private decentralized social network with integrated marketplace and ad platform

What is Nexus & Social Coins?



Social - Initial Coin Offering

Interview with the Founder

Download on the App Store Get it on Google play

Time Until ICO Close

02	16	00	32
days	hours	minutes	seconds

Secure | https://blockstack.org

Introducing › The Blockstack Token

BLOCKSTACK

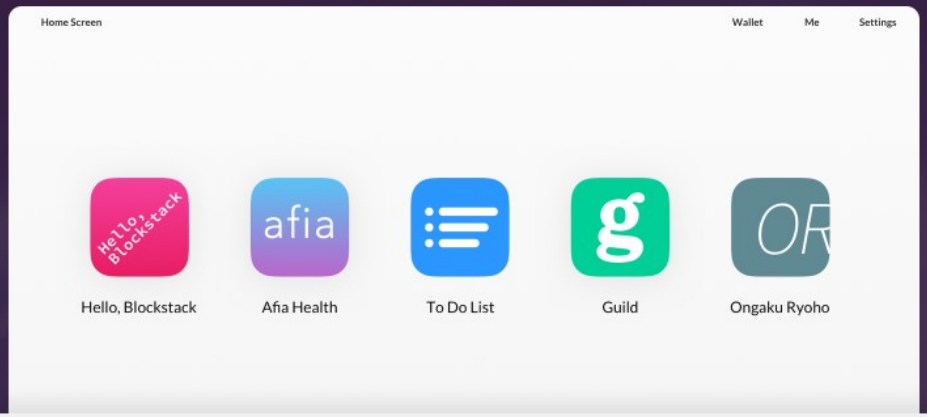
Install Tutorials Blog Papers Videos

A New Internet for Decentralized Apps

Blockstack is a new decentralized internet where users own their data and apps run locally. A browser portal is all that's needed to get started.

DEVELOPERS › BROWSER KIT

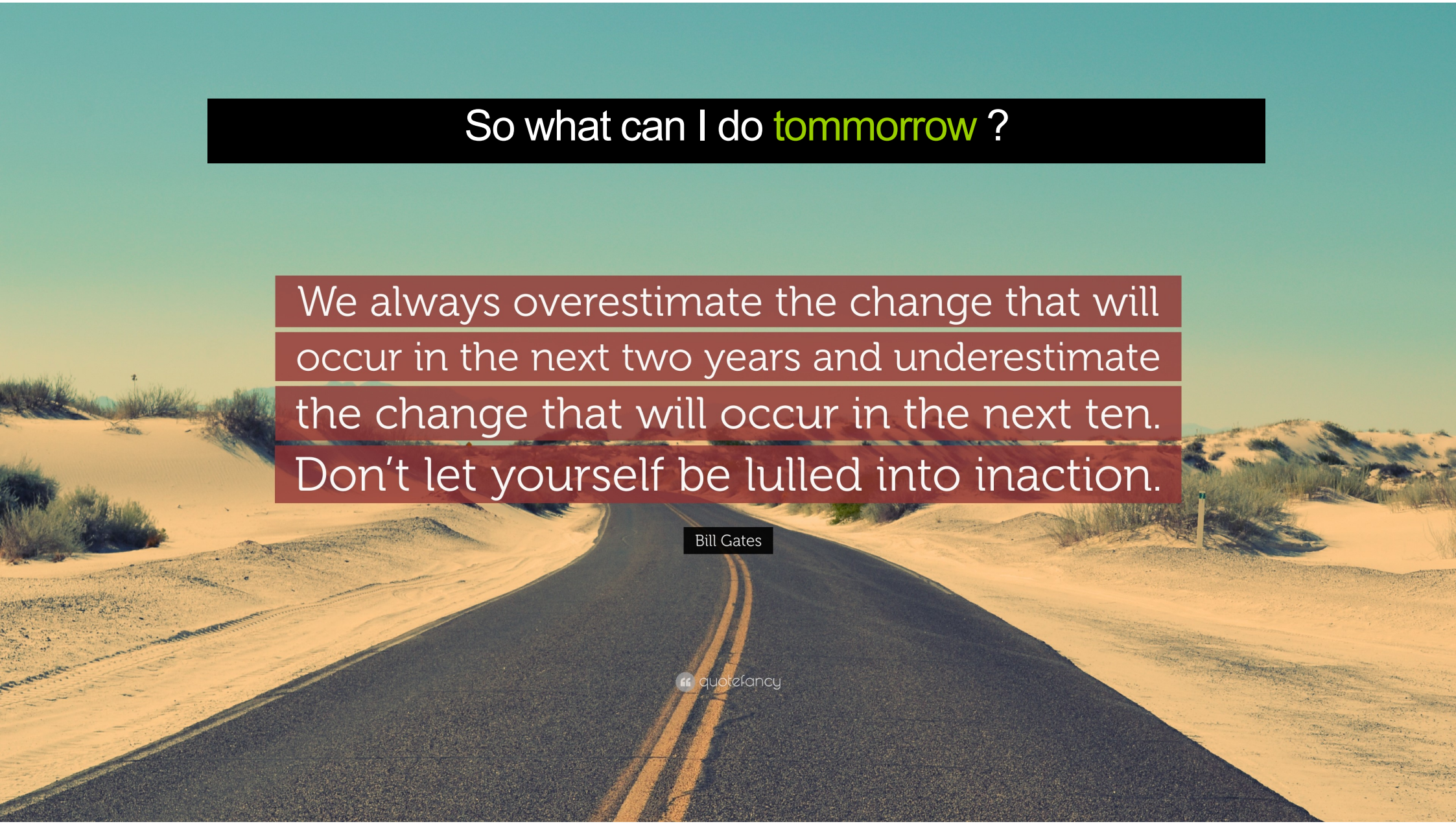
USERS › JOIN THE WAITLIST



Blockstack Browser

70,000
users registered

3+
years in production

5,000
community devs

So what can I do tommorrow ?